

نظم النهج للاستشارات



Nothom Alnahj Consulting Company

Company Profile

CONSULTANT

BUSINESS

NEED



Our Story

The pioneering idea ahead of the first step

One entity with a bold vision, targeting a diverse range of fields and sectors with comprehensive and integrated services to achieve competitive excellence.

The Bold Step

We achieved the challenging goal by launching the “Nothom Alnahj Consulting” which paves the way for providing comprehensive consulting services in a wide range of scientific and educational fields, as well as various business sectors (industry, commerce, agriculture, engineering, services, and more) at all levels. This begins from establishment to operation and marketing, through governance, customer experience, quality control, and achievement... etc.

Due to our focus on meeting the needs of a diverse customer base within the Kingdom of Saudi Arabia and other locations, we have accomplished the impossible by building a large entity that serves various fields. We go beyond that by integrating these sectors and achieving their synergy into one entity. We do not just offer traditional services; we innovate suitable solutions and provide innovative strategic advice with professionalism and creativity.

This idea is led by a massive team of recognized experts and professionals within and outside the Kingdom of Saudi Arabia. The team possesses high efficiency and remarkable achievements in their respective fields. They all came together under

the umbrella of “Nothom Alnahj Consulting”.

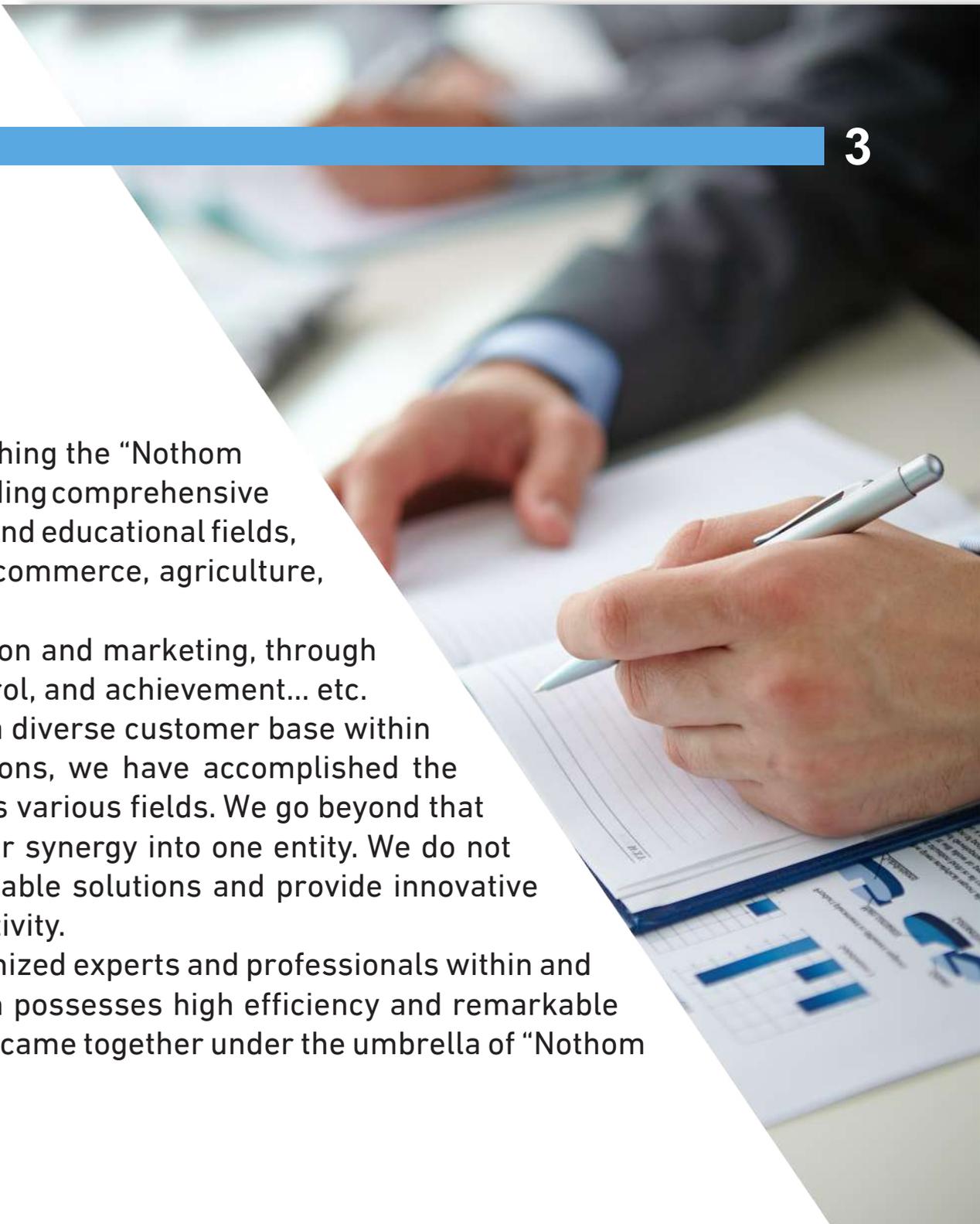
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Our Vision

We aspire to be leaders in providing our clients worldwide with high-quality services and creativity to achieve their aspirations and goals.



Our Mission

To provide premier specialized consultations and related services to our global clients. We deliver these services through scientific studies, specialized research, and insights into the fields of education while considering customer experience, governance, and quality. We also offer innovative solutions and ideas for crisis management and the development of various fields such as industry, commerce, agriculture, engineering services. We achieve this by leveraging the expertise and high-level creativity of global experiences and competencies.



Our Values

- Transparency
- Credibility
- Accuracy
- Speed of performance
- Commitment
- Accountability
- Respect and collaboration
- Innovation and creativity



Our Objective

- **Exceptional Experience:** We strive to provide a distinguished experience by delivering services that exceed our clients' expectations, with a focus on quality and efficiency.
- **Access for All:** We aim to provide our services to all clients worldwide, regardless of their size or type of business, while maintaining a high level of

professionalism and excellence.

- **Achieving Great Accomplishments:** We work hard to achieve significant and sustainable accomplishments that make "Systematic Approach Consulting" the first choice for our clients, through providing innovative and advanced solutions.
- **Education and Development:** We are committed to delivering specialized workshops and training courses that contribute to the growth and development of our beneficiaries, serving as guiding references to help them achieve their goals.
- **Strategic Mediator:** We aspire to become a strategic mediator connecting major international institutions with innovation partners in the Middle East and North Africa region, thereby enhancing opportunities for cooperation and development.
- **Building Strong Relationships:** We seek to build strategic relationships based on trust and sustainable collaboration with our clients by providing our services and meeting their long-term needs.

We are here to be your partners in your journey towards success and excellence. We are delighted to provide solutions and support to achieve your goals and excel in the Middle East and North Africa markets.

6 Our Services

Our services revolve around achieving our vision, which is to touch the lives of millions of customers around the world. We strive to provide solutions that meet their needs and inspire them to achieve growth and success. We accomplish this through our innovative electronic services that transcend the boundaries of time and place, enabling us to communicate directly with customers and provide support and services efficiently and effectively.

Educational and Pedagogical Consultations Success Guide in education

- We provide detailed consultations covering a variety of fields in education.
- Designing educational experiences: We plan interactive training exercises and workshops to enhance the skills of teachers and learners.
- Creative educational content: We prepare or develop educational content, including lessons and teaching materials using innovative and engaging methods.
- Motivational Learning through design: We offer



innovative educational designs that combine aesthetics and interactivity to increase the effectiveness of learning.

- Customizing education for special needs and disabilities: We prepare specialized guides and strategies to meet the learning needs of this important group.
- Artificial intelligence in education: We develop and implement educational strategies that leverage artificial intelligence techniques that improve the educational process.
- Quality and performance measurement: We identify standards and indicators to measure performance quality and provide detailed analysis that contribute to improving results.
- Marketing plans: We prepare strategic marketing plans and implement them to increase awareness and attract customers to your services.
- Inspiring strategic plans: We provide well-crafted strategic plans to direct your business towards success and achieving future goals.
- Exceptional customer experience: We provide consultations to improve the customer experience, increase satisfaction, and loyalty.
- Building strong governance models: We assist you in establishing effective governance models that

ensure control and transparency in all aspects of your business.

- Credit and liquidity risk management: We analyze and manage financial risks and develop strategies to ensure the sustainability of financial operations.
- Evaluation of financial instruments: We provide accurate and specific analysis of financial instruments and investments to assist you in making informed decisions.

Scientific and Research Consultations

Scientific and Research Consultations

- We provide intensive training to enhance scientific research skills in various specialties.
- Preparing research papers and scientific publications: We guide you in preparing, formatting, and submitting research papers and scientific articles for publication in prestigious global databases.
- Applying modern knowledge: We help you analyze the latest scientific studies and apply them in ways that meet your needs and benefit you in development and decision-making.
- Preparation and execution of studies and research: We offer comprehensive services for preparing and conducting studies and research in various fields, whether they are economic studies, market studies, or

public opinion studies.

- Customized scientific research: We prepare scientific research in a methodical manner that meets your needs, helps solve problems and develop your work.

Business Transaction Consultations

Integrated transaction consultations

- We provide specialized support to clients throughout all stages of business transactions, from developing transaction strategies to maximizing their value.
- Buying and selling companies: We provide assistance and guidance to clients in buying or selling companies through tailored consultations that consider strategic and financial aspects.
- Performance improvement and business development: We analyze the current situation of the company and provide advanced solutions aimed at improving its performance and increasing efficiency, with regular quality monitoring to ensure the desired results.
- Exceptional customer experience: We strive to enhance the customer experience by providing consultations for process improvement and enhancing interaction with customers, thereby increasing loyalty and satisfaction.

Governance Consultancy

- Exceeding Development and Excellence
- In the growing business world, we provide innovative consultancy services in the field of governance, to give you the opportunity to achieve optimal performance and develop your management aspects. We blend leading expertise with the latest methods to offer you:
- Comprehensive Framework: We build a comprehensive governance framework that aligns with your goals and organizational identity, ensuring maximum value from your operations.
- Accurate Performance Measurement: We identify performance indicators that contribute to improving your results and enhancing overall performance.
- Allocating Responsibilities: We intelligently distribute tasks, contributing to effective coordination and improved workflow.
- Strategic Execution: We develop a well-structured implementation plan and precise timeline to ensure successful execution of each stage according to the established plan.
- Custom Governance Models: We construct diverse governance models that cater to your needs and aspirations, enabling continuous improvement.

Digital Transformation Consultancy

- Towards an Extraordinary Digital Future
- We are your partners in the journey of digital transformation, offering consultancy services to help you embrace modern technologies, including artificial intelligence and cloud computing, for effective growth and competitive differentiation. Let us be the bridge connecting you to your bright digital future.

Sustainable Development Consultancy

- Achieving a Sustainable Future with Us
- We are here to inspire and guide you towards achieving sustainability goals and developing your businesses through our innovative consultancy, “Systematic Approach Consulting” provides a comprehensive range of solutions that elevate your business to new levels of success and distinction. Through our exceptional services, we offer:
 - Advanced Environmental Assessment: We identify the impact of your activities on the environment and guide you towards necessary environmental steps to reduce this impact.
 - Innovative Sustainability Strategy: We provide support and guidance in developing a sustainability strategy that aligns with your goals and ensures improvement in your environmental, social, and economic

performance.

- Green Product Design: We assist you in developing sustainable and eco-friendly products, taking steps towards reducing negative environmental impacts.
- Efficient Resource Management: We offer consultations to improve the utilization of natural resources such as energy, water, and raw materials.
- Harnessing Renewable Energy: We help you implement renewable energy projects and enhance their efficiency.
- Risk Analysis and Opportunity Utilization: We provide accurate analyses of risks and opportunities related to sustainability, helping to mitigate risks and optimally capitalize on opportunities.
- We strive to develop sustainable strategies for your businesses, providing the necessary reporting and accountability to achieve lasting success and effectiveness in the field of sustainability. Let us be your partners in the pursuit of a more sustainable and prosperous future.

Marketing and Advertising Consultancy:

- Leadership, Success, and Brilliance
- We are here to empower and inspire you to achieve exceptional success in the field of marketing and advertising through our leading-edge consultancy.

We offer your company the capability to excel in this competitive world.

- Innovative Marketing Strategies: We provide advanced marketing consultations that elevate your business to a new level of innovation and distinction. We identify effective strategies that meet your aspirations and achieve your goals.
- Enhancing Customer Experience: We assist you in improving the customer experience through needs analysis and effective guidance, increasing customer satisfaction and loyalty.
- Developing Advertising Strategies: We provide support and guidance in developing innovative and effective advertising strategies, allowing you to deliver your message to the right audience.

Quality Consultations

- The Excellence and Distinctive Touch
- We are here to provide you with the tools and strategies that ensure quality and excellence in all aspects of your business. Our quality consultations take you by the hand towards a future filled with excellence.
- Setting standards and performance indicators: If standards and indicators are absent, we professionally establish them for you to ensure full

control over the quality of your products.

- Training and development: We provide specialized training for your team on effective standards and methods to ensure continuous improvement.
- Performance evaluation and result analysis: We help you evaluate the performance of your operations and analyze the results accurately, enabling you to identify areas that need improvement.
- Plan development and continuous improvement: We offer precise plans for improvement and development, and we follow up with you at every stage to ensure the best results are achieved.
- Accreditation and monitoring: We provide support for your accreditation and monitoring processes, ensuring that your operations align with the highest standards.



What sets us apart

Leaders in Innovation and Excellence

We take pride in offering unique consulting services that exceed your expectations, and we provide two strong pillars that make us the optimal choice for you:

Inspiring experts: Our team consists of inspiring experts who combine academic and leadership experience in a variety of fields. Our experts ensure that the solutions we provide are innovative, inspiring, and tailored to your needs.

Creative ideas and innovative solutions

We provide a solution for every challenge and opportunity you face, using creative ideas and innovative solutions. We work hard to ensure the delivery of an effective solution that adds real value to your business.



Why are we the best choice?

- Realistic solutions: We offer a solution based on realistic data provided by you as clients. Our solutions are practical and effective, achieving tangible results.
- Diverse expertise: Our experts combine academic and leadership experience. We can provide solutions in a wide range of fields.
- Strong scientific foundations: Our solutions are based on strong scientific foundations, making them comprehensive and strategically based.
- Service integration: We provide comprehensive consulting services that include planning, implementation, and monitoring. We are with you step by step on your journey towards development and excellence.
- Full responsibility: We take responsibility for your experience from start to finish. We are here to provide support and assistance at every stage and ensure the successful achievement of your goals.

We put our capabilities and expertise at your service, striving to achieve exceptional successes together. Start today and request our services for an unparalleled experience.



Our Team

A Team of Leading Experts in Excellence and Distinction

We take pride in having an exceptional team of recognized academic qualifications and experts within the Kingdom of Saudi Arabia and on both national and international levels. Our team consists of individuals with outstanding expertise and remarkable achievements in their respective fields.

What distinguishes our team:

- **Diverse expertise:** Our team comprises specialists with diverse backgrounds, characterized by deep and detailed expertise in various fields.
- **Recognized certifications and accreditations:** Our team members hold internationally and nationally recognized official certifications and accreditations, making them reliable at all times.
- **Tangible achievements:** Our team members have an impressive track record of tangible achievements and notable successes in their respective fields.

Great achievements have been realized through our cooperation with prestigious entities, including:

- Saudi Food and Drug Authority.
- Ministry of Culture.
- ADAA: The National Center for Performance Management.
- Counsel of Saudi Chamber
- Riyadh Chamber.
- Ministry of Tourism and the Ministry of Media.
- Agriculture Development Fund.
- Saudi Telecom Company.
- SABIC.
- Human Resources Development Fund.

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